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Overview

This article contains links to 3rd party products and their help resources for exporting email lists. It also links to relevant links for how to abide by **CAN-SPAM** mass email policies. It's very beneficial to make sure your email list is as clean as possible if you're just getting started with mass email, this will help with open rates, and your overall <u>'email domain' reputation</u>'.

Outline #1 Links to 3rd Party Products #2 Related Resources



#1 Links to 3rd Party Export Documentation

- <u>Constant Contact</u>
- MailChimp
- <u>iContact</u>
- <u>Gmail</u>
- <u>Outlook 2010</u>

Tip: Code beautiful emails for free using <u>Microsoft Web Expressions 4</u> and then past that HTML and inline CSS code into **Trail Blazer's** email composer by clicking the **[Source]** button, and pasting it in. *Ex:*



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| | <h1>Thank You!</h1> |
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| | Dear «FirstName», |
| | Thank you for your gift of «ContributionAmount» to the Utah Cultural Celebration C provide leadership in education, arts, and cultural programs for residents across the region, and especially and cultures find a welcome gathering place a home away from home. |
| | Your support helps to enrich and strengthen communities by promoting the expressio rsity. Together, we will strengthen the community on behalf of the children and future generations here in Ut |
| | |

You can paste in the code that you write in another html editor such as MS Expressions.



Exporting Email Addresses from 3rd Party Mass Email System - Notes on CAN-Spam Policies



- YouTube Channel
- Knowledge Base Articles
- 3rd Party Resources



#2 Related Resources

Article (3rd Party Program): Microsoft Expressions Web4 – HTML Editor Article: CAN-SPAM Act: A Compliance Guide for Business Article: Fix your HTML email formatting Article: How to Create a Hyperlink around a Screenshot of your Video and Link to the Video from your Trail Blazer Email Template Article: How to Create a Hyperlink around a Screenshot of your PDF Newsletter and Hyperlink it to the PDF Document Article: How to Create Trackable Links in your Email Campaigns, and How to Analyze those Statistics after the Eblast Goes Out Article (3rd Party): Mobile Responsive Email Template – ConstantContact Reference Video: Eblasts Create and Send Eblasts – Includes Image Management Video: Thank you's using mass email Video (3rd Party): Complying with the CAN-SPAM Policy Video: Eblasts Configure email settings before mass emailing Video: Scheduled Emails

Trail Blazer Live Support

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- **Facebook:** <u>https://www.facebook.com/pages/Trail-Blazer-Software/64872951180</u>
- **Twitter:** <u>https://twitter.com/trailblazersoft</u>

* As a policy we require that you have taken our intro training class before calling or emailing our live support team.

<u>*Click here*</u> to view our calendar for upcoming classes and events. Feel free to sign up other members on your team for the same training.

* After registering you'll receive a confirmation email with the instructions for how to log into the <u>GoToMeeting</u> session where we host our live interactive trainings.

* This service *is* included in your contract.